



Felton Institute Newsletter

The *April 2020* Issue

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Together We Give #GivingTuesdayNOW



SPOTLIGHT

04

Tieu Ly



FEATURED ARTICLE 16

Felton's Family Support in Response to COVID-19



GIVING TUESDAY 23

Together We Give, May 5th 2020



TRANSFORMING LIVES
& INNOVATING SINCE 1889

Message from Al Gilbert



This past month, *Skilled service + Determination to serve the most vulnerable = Felton's demonstrated commitment as a frontline service provider in our community's battle against the ravages of COVID-19.* In addition to my profound appreciation for the bravery of our staff, I want to express gratitude to all of the community partners who have joined with us while we continue to provide essential services as the impact of coronavirus COVID-19 expands.

Felton's mental health and social service programs range from pre-natal to aging services and COVID-19 affects all of our vulnerable populations. As Felton has for the past 131 years, we have transformed our models of care when circumstances dictate change. While we have pivoted during the last seven weeks and maintained our ability to provide services for the majority of our clients, we know that there will be more navigation of new territory to come; we are working to prepare for the new emerging needs related to this pandemic.

I remain humbled by all that you do on a daily basis to make the harsh realities that many face more bearable. We are truly stronger together and the service and mission that began in 1889 continues. 🍆

Al Gilbert
President and CEO
[Felton Institute](https://www.felton.org)

Felton's Deaf Community Counseling Services (DCCS)

Felton's [Deaf Community Counseling Services](#) (DCCS) has created a video to remind all that their sites are open and essential mental health services are being provided during these challenging times.

DCCS is dedicated to serving Deaf, Hard-of-Hearing, Late Deafened, Deaf-Blind clients, their families and partners in San Francisco and Alameda Counties with culturally sensitive providers and all needed communication assistance, including staff fluent in American Sign Language (ASL).

Services include mental health and substance abuse assessment and therapy, psychiatric and medication services, drop-in case management to help Deaf and

Hard-of-Hearing persons to access services, and school partnerships to foster academic and social success for Deaf and Hard-of-Hearing students.

[DCCS](#) staff work with children (ages 5 to 18, or younger, by referral), adults and seniors who are addressing depression, anxiety, mood or thought disorders, adjustment reactions, stress, relationship issues, family problems and other mental health issues. 🗣️

**If you or someone you know needs support,
please call 510-984-1654.**



SPOTLIGHT

Tieu Ly

Program Manager for Felton's Foster Grandparent and Senior Companion Programs



Tieu Ly, Program Manager for Felton's [Foster Grandparent](#) and [Senior Companion Program](#) is a passionate and dedicated advocate for the older adults that he serves. When he talks about the successes of Felton's clients, his countenance lights up. Whether he is scheduling events or dancing with a [Foster Grandparent](#) at the annual Volunteer Appreciation Luncheon, his enthusiasm shines through.

The older of two boys in his family of four, Tieu was born in Vietnam. He remembers that at an early age, his parents taught him to be kind and humble. "One small act of kindness can mean the world to someone, as you never know what someone is going through. My parents have taught me to give respect and get respect. We treat others just as we want to be treated. My father was the eldest of 10 siblings. At a very young age, he learned to take on far more responsibilities than other children his age and has very strong sense of family values. My father has taught us to respect elders, value family, have compassion and work hard."

Tieu's family moved to the San Francisco Bay Area when he was five years old. After high school, Tieu studied industrial arts and graduated from San Francisco State University. His goal was to become a graphic designer, but he feels that fate led him to the nonprofit world.

"My interest and passion began after working for the [YWCA](#), where I managed a community computer learning center," Tieu recalls, "The center was located at the [YWCA](#) Apartments, a building with affordable senior housing in Chinatown. While I was in that position, I was able to utilize all my interests, skills and cultural and language background to connect and assist people. I worked with all the senior residents in the senior building, the children in the two preschool centers, located downstairs, after-school programs nearby and the Chinatown community. Through the computer center, I was able to not only bridge the digital divide but also to create many inter-generational project opportunities for the different age groups. I was especially happy when we received a grant for the inter-generational video we worked on, where older adults and elementary school students were involved in both designing and creating the content."



"Before working for Felton, I worked for various non-profit and community-based agencies in San Francisco. In addition to managing a computer center for the [YWCA](#), I worked on operational/IT projects for the Equal Rights Advocates and supervised a [Meals on Wheels congregate meals site](#) serving 120+ daily in Sacramento. What attracted me to work for Felton are the programs and services that we provide. We are inclusive and embrace all ethnicities, age and challenges of our population."

Tieu first worked for Felton from 2010-2012 and then returned to Felton in 2016.



“What I find most gratifying as a Felton employee is the opportunity to provide direct services to our communities and see the impact that our work has. The volunteer programs that we offer are really a win-win for all. Our volunteers benefit because they can stay connected, active and serve their community. Our host site stations benefit because volunteers add capacity to their team, so that they can support more clients and students. The most challenging part of my job is recruiting and retaining good volunteers who are dedicated and passionate about volunteer service.

“Felton’s work is exceptional for its mission to respond to human needs with the innovative services we provide, offering so many programs, servicing from youth, adult to older adults in multiple languages throughout San Francisco and the greater Bay Area.

Felton’s Foster Grandparent Program offers a multi-generational avenue for developing meaningful relationships, deep connections and shared experiences that are long-lasting. Participants in our Foster Grandparent Program are adults ages 55 and older who offer support, love and wisdom to children and youth in the San Francisco Bay Area.

Senior Companions are limited-income, mobile seniors provide companionship services 15-30 hours per week to frail, isolated, and homebound seniors, ages 55 and older.

“Tieu is an exceptional manager of these large volunteer programs that require constant recruitment, training, and partnerships with host agencies, as well as volumes of ongoing and detailed reporting to a federal agency.

“On top of that,” notes Tieu’s Supervisor Senior Division Director Cathy Spensley. “He is constantly going above and beyond to support his volunteers in any number of ways they need. Now, with COVID-19, Tieu is taking on training these older adults, who have not been connected to technology previously, on how to interact virtually as ‘online buddies’, so they can provide mutual support for themselves, as well as other isolated seniors, in these challenging times. Tieu is embracing this challenge and starting a whole new area of innovative programming for the agency.”

When he is not working, Tieu enjoys spending time with his family. He especially enjoys experimenting with baking recipes, while listening to his favorite music, which he finds therapeutic.

As for a personal life motto, Tieu looks back to his parents’ advice, “Treat others just as you want to be treated. Give Respect, Get Respect.” 📌

For more information, please contact Felton Institute at 415-474-7310 or Tieu Ly at tlyeu@felton.org.

SFSP's Cisco Systems Collaboration



This month, [Felton's San Francisco Suicide Prevention \(SFSP\)](#) experienced a 35% increase in high-risk calls as a result of the impact of the COVID-19 pandemic.

We encourage anyone in need of support to please reach out to the numerous hotlines that are available 24 hours a day, seven days a week at [sfsuicide.org](#), by calling **(415) 781-0500** or by texting **MYLIFE** to **741741**. [SFSP](#) remains fiercely committed to providing support for those in need during this crisis.

IF **YOU** OR SOMEONE YOU KNOW
IS IN CRISIS, CALL OUR **24HR HOTLINE**



(415) 781-0500

In partnership with [Cisco Systems](#), [SFSP](#) has been upgraded with a cloud-based calling system, allowing the organization to be a 100% remote call center. When [Governor Newsom and the Department of Public Health required all California residents to shelter in place](#), [SFSP](#) lost a majority of its volunteers, leaving only full-time staff to cover the phone lines 24/7. The crisis center was not equipped with remote system capabilities, which meant all operations had to be run in-person from the office, while incorporating physical distancing guidelines. The dire situation prompted a current volunteer and Cisco employee to bring the issue up with her company management. [Cisco](#) responded enthusiastically and outlined a plan to upgrade the agency's equipment. [Cisco Systems](#) implemented an upgrade in a mere four days, equipping volunteers with 20 phones and the [Webex Calling platform](#), so some volunteers and staff could stay mobilized and continue taking calls safely.

Felton is very grateful to Cisco and Webex and is hopeful that additional resources of phones and computers will make it possible to extend support to more volunteers.

The systems are on a 90-day trial. To sustain critical services, [SFSP](#) must expand its remote reach. Now 20 people are equipped to answer the phones remotely, while there are normally 100 volunteers in rotation. 📞



Webex Calling

WEBEX CALLING AND SFSP: HOW IT WORKS

WEBEX CALLING:

» Webex Calling is a complete enterprise-grade cloud calling and team collaboration solution, with centralized administration, security, and reliability you can trust.

HOW IT WORKS:

- Confronted with the challenge of allowing its volunteers to answer calls from homes, a Cisco employee and SFSP volunteer realized [Cisco](#) had a solution that could help.
- The collaboration team was able, in just 4 days, to go from an introductory call on the specific needs to having activated 80 volunteers on the [Webex Calling platform](#), with phone numbers procured and configured, and 20 devices for staff.
- [Cisco](#) was also able to set up routing to distribute calls to the volunteers working from home, who are then able to answer using the Webex Calling app.
- In partnership with [Masergy](#), Cisco also brought in the Webex Contact Center team to serve more advanced requirements for staff with Cisco's cloud-based contact center solution.

SF Suicide Prevention News & Updates



As we reported last month, [San Francisco Suicide Prevention \(SFSP\)](#) had to [cancel its annual Laughs for Life fundraising gala](#), due to COVID-19, so there is was an [online outreach for donations](#) before and on Giving Tuesday NOW on May 5, 2020, and an invitation to share a family-friendly joke on the [SFSP Facebook page](#).

SFSP IN THE MEDIA THIS MONTH

SFSP's Director of Programs was interviewed by the San Francisco Chronicle and KPIX (CBS 5) to discuss the rise in high-risk calls related to COVID-19 this month.

San Francisco Chronicle Article

[Bay Area suicide hotlines see high volume from anxious callers during coronavirus crisis](#)

Written by MICHAEL CABANATUAN
APRIL 15, 2020

KPIX (CBS 5)

[San Francisco Suicide Prevention Seeing Record Surge In Calls During Coronavirus Pandemic](#)

By JACKIE WARD
APRIL 15, 2020 at 6:25 pm

Operation Mask-Lift Donates to Felton's Senior Division

Felton is very grateful to Operation Mask-Lift, for the generous donation of 400 surgical masks for our staff in Felton's Senior Division who are providing essential services.

The three-ply surgical masks were in short supply and necessary as members of Felton's Senior Division are continuing to work at 100%, maintaining programs and services at 1500 Franklin Street in San Francisco and at the Alameda hub and implementing some telehealth services.



[Operation Mask-Lift](#) was created at the end of March with a mission of providing N95 masks and/or surgical masks for those providing essential services who are in need of personal protective equipment (PPE) and to provide moments of optimism in the wake of COVID-19.

Felton's Senior Division still has needs for more masks, face shields and other PPE, but this generous gift has been of tremendous assistance as staff continues providing essential services.

With masks being in short supply, [Felton Senior Division](#) Director Cathy Spensley and her team were ecstatic to receive the masks.



Two staff members, Felton's Joseph Nolan, Older Adult Intensive Case Manager and Latoya Lopez, Adult Intensive Case Manager are shown in the photo. Dr. Ralph Fenn, a lead psychiatrist at Felton who helped coordinate the mask delivery, thanked [Operation Mask-Lift's John Wood](#) and the donors for their outstanding generosity, and Cathy Spensley noted that she had met John Wood many years ago and marveled that their paths had crossed again in such a meaningful way.

The [Senior Division](#) is holding virtual town hall meetings via Zoom to discuss logistics, challenges and innovations as the needs of Felton clients become more acute as a result of the impact of COVID-19. Edith Yamanoha, Program Manager for Aging Services has created a resource guide for clients and staff. [P](#)

If you're interested in receiving a resource guide or for more information about Felton's Aging Services, you can reach Edith Yamanoha at eyamanoha@felton.org.

How Felton's Early Psychosis Division Prepares for the Behavioral Care and Essential Service Continuum

For continuity of operations during the COVID-19 pandemic, Felton's [Early Psychosis Division](#) has established an Emergency Operations Center (EOC) and created a [resource guide](#).



Joseph Dela Vega
Case Manager
Marin



Amanda Downing
Supported Employment and Education Manager
San Francisco/Alameda/San Mateo



David Johnson
Bilingual Staff Therapist
San Mateo

EARLY PSYCHOSIS DIVISION EOC COVID-19 Resource Guide Project Team



Teresa Leon
Office Manager/Case Manager
Monterey



Caitlin Ratty
Clinical Care Manager
Alameda



Dondre White
Employment and Education Specialist
Alameda

Roz Picou | Quality and Performance Manager

Adriana Furuzawa | Division Director



COVID-19 RESOURCE GUIDE



Regional Resources (By County)

Employment

Things to Do

Internet Access

Food

Housing

COVID-19 Resource Libraries

COVID-19 resources for kids, teens, adults,
families, older adults, immigrants,
undocumented workers and crisis survivors

A project of Felton Institute's Early Psychosis Division

Special thanks to the Early Psychosis Division EOC Resource Guide Project Team:

Joseph Dela Vega, Amanda Downing, Adriana Furuzawa, David Johnson, Teresa Leon, Roz Picou, Caitlin Ratty, and Dondre White

Felton's Emergency Operations Center (EOC) COVID-19 Response

The [Early Psychosis Division](#) Emergency Operations Center quickly (EOC) responded to the state and county mandated Shelter in Place orders, with behavioral health work declared as essential service. The EOC is working diligently to ensure that program participants in all counties receive continuous intensive behavioral health support. Anticipating the surge of health care needs due to COVID-19, this line of work helps avoid a psychiatric crisis and supports the system. The goals are to prevent and reduce in-patient psychiatric hospitalizations and ER visits due to behavioral health issues.

A few examples of the (re)MIND®, BEAM, and BEAM UP® teams enhanced activities include:

- Ensuring that 100% of program participants at each county receive services via telehealth (video or phone) instead of in-person visits (whenever appropriate), which resulted in a two-fold increase in the number of individual client contacts in each week
- Daily clinical team huddles so all team members were “in sync” with the struggles faced by individuals and families during these unprecedented times
- Increased engagement in developing wellness resources for the wide community
- Creation of resource guides for program participants and families covering a multitude of resources that include virtual social activities for the entire family, food and social services, resources for immigrant families, tenants, and many others
- Development and dissemination of self-care tools and resources for team members and creating opportunities for all to feel connected and supported (virtual “hangouts”). ■

EOC's Primary Functions:



- To monitor information and public health updates in all counties where Felton Early Psychosis programs [\(re\)MIND®](#), [BEAM](#), and [BEAM UP®](#) operate
- To ensure efficient implementation of all protocols and procedures
- Maintain essential supplies
- Review and adapt protocols as new information becomes available
- Develop resource and protocol guides for staff, program participants, families, and the wider community

Felton's [Early Psychosis Division](#) Emergency Operations Center (EOC) will remain in effect for as long as this Continuity of Operations Plan is active.

**You can learn more at
feltonearlypsychosis.org**

Cuddle Up and Read Prevails Despite COVID-19




Felton staff member, Sarah Tiffany Richardson Baker, Executive Assistant to the CEO and Community Engagement Coordinator, and her family planned to host “[Cuddle Up and Read](#)” before the COVID-19 pandemic began, and last month, they found a way to fulfill their mission while adhering to physical distancing and shelter in place orders.

Sarah shares, “My daughter Liv and I have an organization called [Livanthropy](#), that raises money and goods to support homeless or housing insecure families with kids in Alameda County. Liv became inspired the first time I had cancer and our community rallied behind us. She was five years old; she is now 12. We’ve raised almost \$20,000 and given directly to families. Liv has also given keynote addresses at several large conferences around the country over the years and facilitated workshops, sat on panels telling our story and inspired other kids to give back too. She has partnered with Marshawn Lynch and Beastmode, Baron Davis/Black Santa Company and other amazing organizations over the years. **People can follow her story on IG [@livanthropy](#) as well as on her website: [www.livanthropy.org](#).**”

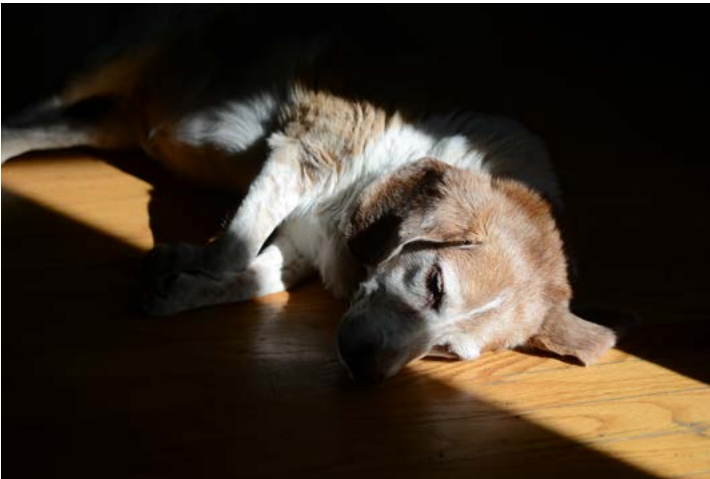
“In March, we hosted ‘[Cuddle Up and Read](#)’, an event co-sponsored by the Hiero Foundation and Akira’s Book Club, where we gave 35 families fully loaded backpacks with books, blankets, toiletries, and \$50 Visa gift cards. Initially, the event was going to be at De Fremery Park in Oakland and we were going to provide a day of fun for families, but because of COVID-19, we modified the event to adhere to social distancing and shelter in place orders. We were able to use the MLK Elementary School parking lot to have families drive up or walk up to receive the goods. It was more important now in these times that families in need receive the gift.”

Sarah’s husband Luchan Baker is a member of Felton’s [Felton Engagement Specialist Team](#) (FEST), so you could say that “[Cuddle Up and Read](#)” was truly a Felton Family event. FEST is comprised of Engagement Specialists who are skilled case managers working in collaboration with the [San Francisco Department of Public Health](#), [Public Works](#), [Homelessness and Supportive Housing](#), and the [San Francisco Police Department](#).

For more information about [FEST](#), please contact 415-474-7310 ext. 777 or visit [www.felton.org](#). 

Finding Awe and Beauty as We Shelter In Place

Featuring: Auey Santos, Felton
Communications and Marketing Associate



During these challenging times, artists continue to find new subject matter, even when very close to home. [Felton Communications](#) and Marketing Associate Auey Santos, who is also an award-winning professional photographer, began a pandemic photo diary in response to the COVID-19 shelter in place orders.

“My pandemic photo diary started as a way to express myself through images, since I failed to find the words to express my disbelief about what was happening around me,” she writes. “Photographically, the self-assigned challenge was to shoot with one camera, and one lens and no post-processing. But what I’m learning is to shift my perspective, pause and look at my surroundings with open eyes, an open mind, and an open heart.”

Auey’s photos were featured in the article, “[Stuck at Home? How to Find Awe and Beauty Indoors](#)” by Jake Eagle and Michael Amster, published in the online magazine [Greater Good](#).

Two of Auey’s photos: captioned: ‘It’s business as usual for Commander Cody. Everyday has become ‘bring -your-human-to-work’ day.’ and “A lettuce sprout. Hope. And future food source.” are included here. 🍃

**We encourage everyone to celebrate beauty and awe
wherever you find it.**

Felton's Clinical Care Manager's COVID-19 Advice for Students

Featuring: Blake Mackie, Felton's Early Psychosis Clinical Care Manager



Felton's [Early Psychosis](#) Clinical Care Manager Blake Mackie, who provides essential services at the Monterey County site, was invited to collaborate for a video designed to support students in the Monterey Peninsula Unified School District.

Blake was interviewed by Vice Principal Alessandro Tani from [Marina High School](#), and he provided mental health tips for students dealing with stress related to COVID-19 and Shelter in Place guidelines. The video, [Mr. Tani Interviews a Social Worker](#), was sent out to families, students and faculty, and it is also available on [Alessandro Tani's YouTube channel](#). 📺

For more information about Felton's Early Psychosis Programs, please visit <http://feltonearlypsychosis.org/contact-us>.

Felton's Family Support in Response to COVID-19



Since the [shelter in place ordinance was enacted in March](#), Felton's Children, Youth, Family (CYF) and Transitional Age Youth (TAY) Division has continued to provide essential services with some of our staff working remotely. Despite this new way of providing our services, many of our programs continue to remain open to support families across all programs.



FELTON'S FAMILY SUPPORT ESSENTIAL SERVICE WORK

The primary focus of Felton's Family Support program has been to inform all families in our four Early Care and Education (ECE) programs of resources in the community, provide emotional support, and offer direct services that are available. Updated information of current basic need resources have been available for them on-site via our [weekly diaper and food bank](#) open to Felton families. In addition, we have instructed all families to request basic need supplies by emailing familysupport@felton.org.

With the Shelter in Place ordinance in March, in continued partnership with the [San Francisco Food Bank](#), we decided to extend our [Farmers Market](#) across all of the [ECE](#) programs. With this, we increased our food supply to double the amounts and supplement our regular weekly food bank, which normally provides fruit, vegetables and bread with additional items using emergency grant funds.

We have been purchasing additional protein items to complement the Farmers Market with these essential items: milk, eggs, potatoes, beans and rice.

Families wait outside of the 1325 Florida building, following physical distancing requirements. Families come in one by one to get pre-packed items.

CHILDREN, YOUTH, AND FAMILY'S (CYF) BASIC HOUSEHOLD NEEDS & DIAPER BANK

Many of the families that Felton's [Children, Youth and Family](#) (CYF) Division serves have been impacted financially due to local business, retail and restaurant employers closing and laying off employees. Families have indicated financial hardships resulting from COVID-19 and [requested support](#) with general household products.

We have received requests from nearly 50% of our families in our programs requesting hand sanitizer, household cleaning products, feminine hygiene products, diaper, wipes, baby formula, toothpaste and toilet paper and shampoo.

Since COVID-19, now every week, families have access to these basic products.

In addition, we have prepared care packages for families who have medically fragile children and for parents who are immune-compromised and unable to come to pick up food. We have delivered food and supplies to families living in the Bayview due to public transportation services interruptions due to COVID-19.

FARMERS MARKET

Every Wednesday
9:00 AM - 4:00 PM



In continued partnership with
the San Francisco Food Bank

The percentages of weekly participation in Felton's Farmers Market have steadily increased in the past four weeks.



Since March 16th, 2020, we've had a **92% increase** in the number of families we are serving. This is nearly double the number of families we normally serve.



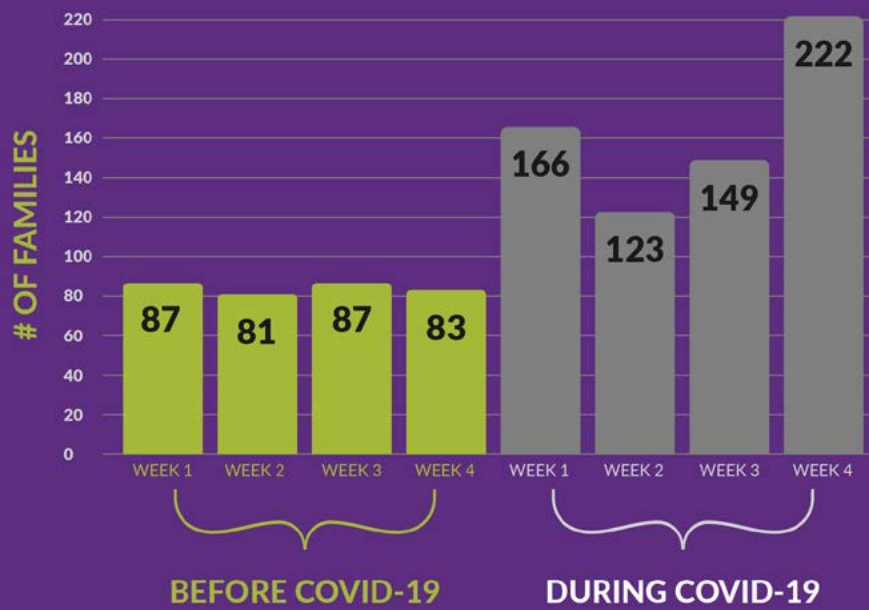
During our second week, we **served 51% more families** than we normally do.



By the fourth week of the foodbank distribution, our usual **households served increased by 167%**, which is nearly serving three times the families we usually serve on a weekly basis.

FELTON'S FAMILY SUPPORT FARMERS MARKET

Weekly Household Food Bank Participation



FELTON'S FAMILY SUPPORT FARMERS MARKET

Weekly Percentage Increase of Families Served During COVID-19





EARLY LITERACY + MORE BAGS

In response to families' requests and once it was determined that Shelter in Place was going to be extended through May 3rd, Felton decided that it was beneficial to create early literacy bags for all enrolled children.

In partnership with [EDvance](#) SF, Felton has prepared **350 Early Literacy + More Bags** for all enrolled children in the early care and education centers. We began distributing these on April 22, 2020. Families were very excited about materials that will support their children while sheltering in place.

Yohana Quiroz, Felton's CYF & TAY COO, shares a behind the scenes peek at the preparation for their distribution on April 22, 2020.



TESTIMONIALS

A few families have expressed their gratitude in the following words upon receiving their care packets:



“ Thank you so much. My husband and I both are not working. This is helping my family in our time of need.

“ This means so much to me and my family! You don't even know how much of a difference this will make.

“ Thank you for being here for us. This food is amazing; my kids love the fresh fruit. Means so much to me and my family!

The essential services that Felton's Children, Youth, Family (CYF) and Transition Age Youth (TAY) Division are providing to families:

MENTAL HEALTH SERVICES VIA TELETHERAPY:

- Teletherapy
- Targeted Case Management services
- Crisis Response, Crisis Intervention Services
- Ensure clients' safety and manage risks to self/others and grave disability through crisis intervention (immediate crisis) and assessment/plan development (risk of crisis)

EARLY INTERVENTION AND INCLUSION SERVICES VIA TELETHERAPY:

- Early Intervention, Inclusion, Speech and Language Teletherapy
- Educational support

FAMILY SUPPORT SERVICES:

- Family support staff doing wellness calls to families, parent Emotional Support groups, resource and referrals
- GED online, Child Dev/Parenting Education, Crisis Intervention
- Distribution of Farmers Market items, hot lunches and essential needs (diapers, formula, baby wipes, shampoo, feminine products)

EDUCATION SUPPORT SERVICES:

- Checking in with families / children
- Early Literacy + More Totes (arts and crafts supplies, books)
- Virtual read out loud, storytime, hello's
- Learning packets (as appropriate for age group)

All staff working with clients when doing face-to-face are following social distancing requirements and are wearing protective gear (gloves, masks), and have access to disinfecting wipes.



Text 'FeltonCYF' to 41444
Make a mobile donation today!

#GivingTuesdayNOW

Together We Give

As the COVID-19 pandemic continues, Felton Institute is continuing essential services, serving the most vulnerable in our communities.



Together we give.

GIVINGTUESDAY | NOW

May 5, 2020

HELP US HELP OTHERS
Text FELTON to 41444

FELTON, YOUR CHARITY OF CHOICE

Felton Institute is one of the oldest non-profit agencies in the San Francisco Bay Area, operating since 1889 and serving a wide array of underserved communities from children to young families to the homeless, developmentally disabled, the elderly, and those at risk for suicide.

Felton served communities during the 1918 Spanish Flu pandemic and throughout its divisions – [Adult, Children, Youth & Family \(CYF\)](#), [Early Psychosis, Research and Training](#), [San Francisco Suicide Prevention \(SFSP\)](#) and [Senior](#), it is continuing its mission today.

ABOUT GIVING TUESDAY | NOW

“In an effort to provide immediate aid, Giving Tuesday announced #GivingTuesdayNow, which will take place on May 5, 2020. #GivingTuesdayNow is a chance for people around the world to stand together in unity and use their individual power of generosity to help nonprofits in need.”

“GivingTuesday is a global giving movement that has been built by individuals, families, organizations, businesses and communities in all 50 states and in countries around the world.”

For Giving Tuesday NOW, consider Felton Institute as your charity of choice with a tax-deductible donation by visiting www.felton.org/donate

For more information about GivingTuesday, you can visit givingtuesday.org

DONATE

Felton on AmazonSmile

Support Felton Insitute from the comfort of your home.



Make a Difference with Online Shopping

amazonsmile
You shop. Amazon gives.

We'd also like to remind everyone who shops on Amazon to please shop through AmazonSmile – Amazon's charitable foundation. When you shop at smile.amazon.com, you'll find the same shopping experience as Amazon, with the added benefit that Amazon will donate 0.5% of the cost of your purchases to Felton Institute. We know that some of you already take advantage of this Amazon fundraising option (thank you!), and hope that everyone will consider doing the same. All donations help!



How to shop on AmazonSmile and donate to Felton

1. Log onto smile.amazon.com. Your existing Amazon account is the same for AmazonSmile.
2. Select **Felton Institute** as your designated charity of choice.
3. Shop as you normally would, and instantly raise money for Felton; **0.5% of your purchase price.**

amazonsmile



Make a *Donation* to Felton Institute today!

Help Felton continue creating impact in the Bay Area by making a [monthly or yearly commitment](#).

All contributions are tax-deductible.

Felton Institute is a tax-exempt organization registered 501(c)(3) nonprofit under EIN 94-1156530.



DONATE

Help transform your community!



MOBILE PHONE DONATION:
Text 'FELTON' to 41444 to donate today!



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