

REFLECTIONS OF APPRECIATION

From Felton's President and CEO Al Gilbert



Thank you to each of you for joining us this evening in celebration of the 130th year of uninterrupted service to the community of San Francisco and, now to surrounding communities. Those who have assumed responsibility for carrying forward the vision of this organization to serve those in need, as established by Felton's social services pioneer Kitty Felton and San Francisco Suicide Prevention's founder Bernard Mayes, have been good stewards for over a century. It is a remarkable accomplishment.

As rich as Felton's history of service is, in our present state, we have reached new thresholds of service innovation and outcomes. Over the last 15 years, Felton has grown 400% and three times larger than at any time in our first 115 years of service.

We have accomplished our 2004 goal of creating a community-based organization rich with evidence-based practices and programs, designed with vertical integrated electronic health records and IT framework, allowing data collection and evaluation capacity to measure outcomes and innovation effectiveness. We have built a community-based research and training division that is creating innovative service models being replicated in multiple counties and shared with an international service provider community.

Over the last two years, eight international delegations visited Felton to explore our innovative service models. Not only do we present nationally at numerous conferences and seminars, we presented in Milan, Tokyo and Singapore at the request of their provider communities.

“Over the last 15 years Felton has grown 400% and three times larger than at any time in our first 115 years of service!”

In addition to having an Early Psychosis Division, operating in five northern California counties, that is hailed as one of the leading Early Psychosis programs in the world, our Children Youth and Families, Transitional Age Youth, Adult, and Older Adult divisions have specialty and core service models that have been applauded for achieving and sustaining extraordinary outcomes. The data produced via our service partnerships and directly from our internal evaluative research speaks volumes about the effectiveness of our innovative service models.

It is rewarding to build upon and expand Felton's legacy of consumer centered innovation and service. I am humbled to be a part of this tremendous family of service providers and stakeholders who work together to achieve extraordinary outcomes. Thank you to all who have contributed to Felton's success!

OFFICE OF THE MAYOR
SAN FRANCISCO



LONDON N. BREED
MAYOR



GREETINGS FROM THE MAYOR OF SAN FRANCISCO

On behalf of the City and County of San Francisco, it is my great pleasure to welcome you to the Felton Institute's 130th Anniversary event, *Celebrating 130 Years of Innovation*.

Since 1889, the Felton Institute has provided cutting edge social services to our City's most vulnerable residents. With 16 program sites for children and families, adults, and seniors, the Felton Institute provides wraparound, supportive care to ensure that all San Franciscans have the resources necessary to thrive.

By utilizing new research and understanding the importance of our communities' lived experiences, the Felton Institute provides critical services to the diverse communities across the City & County of San Francisco. From early care and education programs, to early assessment services for individuals with mental illness, resources for transitional aged youth, and various programs tailored to elderly communities, the Felton Institute is a true cornerstone of our City.

Tonight's event provides an opportunity to commend the Felton Institute's dedication to empowering our City's residents and to celebrate their 130 years of service.

Please accept my best wishes for a fantastic evening.

With warmest regards,

A handwritten signature in blue ink that reads "London Breed".

London N. Breed
Mayor
City and County of San Francisco

1 DR. CARLTON B. GOODLETT PLACE, ROOM 200
SAN FRANCISCO, CALIFORNIA 94102-4681
TELEPHONE: (415) 554-6141

Felton's Core Service Areas



EARLY CARE & EDUCATION



MENTAL HEALTH



FAMILY SUPPORT



SOCIAL JUSTICE



AGING SERVICES



► CHILDREN, YOUTH, AND FAMILY

► TRANSITIONAL AGE YOUTH

► ADULTS

► SENIORS



Reception

DJ Music

The World Famous Rick and Russ Show featuring C.J. Flash

Charleston Performance and Dance Lesson

by Someday Sweethearts

Main Program

Emcee Welcome

Janice Edwards

Greetings

Felton President and CEO, Al Gilbert

Guest Speaker

Mayor London Breed

Recognition of Special Guests

Testimonial

Introduction by Ashley Cheng, SF Public Works

Testimonial by Tammi Abad and Joshua

Dinner is Served



Felton Inclusivity in Action Award

Presented by Felton Facilities Manager Will Bryant
Awarded to Coach Snoop Dogg

Greetings

From Felton Board President Amy Solliday

Keynote Speaker: Jenée Johnson

Introduction by Felton COO Yohana Quiroz
Keynote by Jenée Johnson

Featured Video

Felton Community Bridgebuilder Award

Presented by Felton CFO and COO Marvin Davis
Awarded to Bridge Bank

Felton Legacy of Love Award

Presented by Felton President and CEO Al Gilbert
Awarded to Eve R. Meyer

Felton Stories



Testimonial

Roger Treskunoff

Testimonial

Felton Staff Members, Donna Legenza and Effie Cockrell

Felton and You

Thank You Video

Closing Remarks

Emcee Janice Edwards





FELTON INSTITUTE INCLUSIVITY IN ACTION AWARD

In Support of Youth Empowerment

COACH SNOOP DOGG

Legendary Rapper and Entrepreneur

Snoop is an American rapper, singer, songwriter, producer, media personality, entrepreneur, and actor. In 2005, he founded the “Snoop Youth Football League,” (SYFL) which aims to provide inner-city youth, ages 5 to 13, the opportunity to travel and play football. The youth football league gives children, regardless of race, color, creed, or economic background, the chance to learn the values of teamwork, good sportsmanship, discipline, and self-respect, while stressing the importance of academics. Snoop is a certified football coach and has taken a hands-on approach with coaching his teams. He believes that through football, the league can change lives, transform a community, and install community activism amongst its young participants.

In 2017, the SYFL added the Snoop Special Stars Football and Cheer as the Special Needs division of the Snoop Youth Football League. Serving all participants, ages five years and older, with any physical, mental, and/or developmental disabilities. The goal is to break the negative stigma around Special Needs and to inspire participants to participate in sportsmanship and physical fitness, while providing a fun and safe environment. The motto of Snoop Special Stars is EVERYBODY Plays!

“The goal is to break the negative stigma around special needs and to inspire participants to participate in sportsmanship and physical fitness...”



KITTY FELTON MAVERICK AWARD

For Transforming the
Conversations About Mental Health

*OPRAH WINFREY

Media Icon and Philanthropist

Over the course of her esteemed career, Oprah Winfrey has created an unparalleled connection with people around the world. As host of the top-rated, award-winning “The Oprah Winfrey Show,” she entertained, enlightened, and uplifted millions of viewers for twenty-five years.

Winfrey’s accomplishments as a global media leader and philanthropist have established her as one of the most influential and admired public figures in the world today.

Felton’s motto is “Lives Transformed” and Oprah’s groundbreaking work has helped millions transform their lives by being able to share life stories. Her compassionate communication to those in crisis has reinforced that they are seen, heard, and valued. *The Kitty Felton Maverick Award was presented privately, and Oprah will not be present at the celebration.

“Challenges are gifts that force us to search for a new center of gravity. Don’t fight them. Just find a new way to stand.” - Oprah Winfrey



FELTON INSTITUTE LEGACY OF LOVE AWARD

For Dedication to Suicide Prevention

EVE R. MEYER

Former Executive Director
San Francisco Suicide Prevention

Ms. Meyer was executive director of San Francisco Suicide Prevention for thirty years, until 2018. She made frequent appearances in print and broadcast media in that capacity and financial contributions to the agency tripled, despite annual cutbacks in public funding.

New programs opened during her tenure include the HIV Nightline, Youth Risk Reduction, Relapse Prevention Line, Linea de Crisis, Grief Response, Attempt Survivors Groups, Night Coverage and Chat/Text Crisis Services.

She earned a Masters Degree in social work from the University of Chicago and a Masters Degree in health services administration from the University of Michigan. Since retiring, Ms. Meyer has joined the performing arts community in San Francisco as a stand up comic, in addition to her crisis consultation practice. She speaks fluent German and French and also designs jewelry as a hobby.



BridgeBank®

**FELTON INSTITUTE
COMMUNITY BRIDGEBUILDER AWARD**

For Investing in Communities

FRED VOSS

Accepting on Behalf of Bridge Bank
EVP/Regional President - Corporate Banking

Bridge Bank, a division of Western Alliance Bank, Member FDIC, helps business clients realize their growth ambitions. Founded in 2001 in Silicon Valley, Bridge Bank offers a better way to bank for small-market and middle-market businesses across many industries, as well as emerging technology companies and the private equity community. Geared to servicing both venture-backed and non-venture-backed companies, Bridge Bank delivers a broad scope of financial solutions including growth capital, equipment and working capital credit facilities, sustainable energy project finance, venture debt, treasury management, asset-based lending, SBA and commercial real estate loans, ESOP finance and a full line of international products and services. Based in San Jose, Bridge Bank has eight offices in major markets across the country, along with Western Alliance Bank's powerful array of specialized financial services.

Western Alliance Bank is the primary subsidiary of Phoenix-based Western Alliance Bancorporation. One of the country's top-performing banking companies, Western Alliance is ranked #1 regional bank by S&P Global Market Intelligence for 2018 and in the top 10 on the Forbes "Best Banks in America" list for four consecutive years, 2016-2019. For more information, visit bridgebank.com.



JANICE EDWARDS

Emcee

Janice Edwards is an award winning talk show host and Emmy nominated producer, media coach, published author, MC, and an acclaimed contributor to community empowerment through her media work.

She is the host and executive producer of “Janice Edwards’ Bay Area Vista” (BAV), launched at NBC Bay Area, now celebrating its 17th year, and produced through her production company Edwards Unlimited. The show, airing Sundays at 6:00 pm on CreaTV and on the RHG Live Event Channel, features community leaders, celebrities, non-profit organizations and issues of interest. In addition to seven years on NBC Bay Area and nine years on CreaTV, BAV has aired on KRON4, KTVU Plus, KCSM-TV, and on ION-TV in the Bay Area and Sacramento. Janice was host of KBHK’s “Black Renaissance” for ten years and host and executive producer of the award-winning show that she named, “Signature Silicon Valley”, that aired on CreaTV from 2010-2017. She is a co-author of the recent-

ly released international best seller “Step Into Your Brilliance”, a co-author of “Quality Angles” and is featured in the book “African-Americans of San Jose and Silicon Valley”.

Janice’s recent accolades include 2019 Induction into the Black Legends of Silicon Valley Hall of Fame, 2018 and 2015 CreaTiVe TV Series Awards for “Janice Edwards’ Bay Area Vista”, 2013 Trailblazer Award from the National Coalition of 100 Black Women San Francisco, the Hometown Media Award to “Signature Silicon Valley” as Best Informational Talk Show, the 2011 CreaTiVe Best Series Producer award for “Bay Area Vista” a 2010 Emmy nomination for work at NBC Bay Area, 2011 and 2010 nominations for Woman Entrepreneur of the Year, 2010 NAACP W.E. Dubois Award, 2010 Community Service Award from the Alpha Kappa Alpha Sorority of Silicon Valley, and the 2009 American Heart Association’s Western Regional Communications Award. Her awards in 2008 included the Woman of Excellence for Advocacy (Woman of the Year Award) by the National Coalition of 100 Black Women of Silicon Valley, the Caring Through Communication Award from the American Cancer Society and the Bronze Award from Junior Achievement of Silicon Valley and Monterey Bay.

Janice’s media credits include 17 years with local NBC stations NBC Bay Area and KRON -TV, as well as years at KPIX (CBS5), and KBHK-TV, KFAX-Radio and guest hosting on KPFA Radio. Her acting credits as a Screen Actors Guild and Equity member include “Sisters” with Anna Deveare Smith, August Wilson’s “Joe Turner’s Come and Gone”, “Steal Away”, “The Martin Luther King, Jr. Papers Project” and “Made in America”. Janice’s career began as co-host of a teen radio talk show. She continued to work in radio and write for Spanish and English newspapers as an undergraduate at Harvard University and a graduate student at the UC Berkeley Graduate School of Journalism. Before graduating cum laude from Harvard, she studied in Spain. Each year, Janice serves as emcee for dozens of events as part of her commitment to community empowerment and service to others.



JENÉE JOHNSON

Keynote Speaker

Jenée Johnson, Program Innovation Leader focusing on Mindfulness, Trauma and Racial Equity has been called the Chief Mindfulness Officer of the San Francisco Department of Public Health. She leads the unique effort to bring mindfulness into public health practices and programs through the Trauma Informed Systems of Care Initiative. Her goal is to improve the organization's ability to manage change, stay resilient, inspire growth and become a culture of mindfulness.

As the organization strives to understand the impact of trauma and stress on its workforce and communities, Jenée's influence is contributing to growing the capacity for equity and becoming a healing organization.

This year, she was recognized as one of the top 50 women leaders in the mindfulness movement at the Mindful Women Meditate Together event. Jenée's work is featured as the cover story in the October 2019 issue of Mindful Magazine.

Prior to initiating and developing her role as Program Innovation Leader, Ms. Johnson served as the Director of the Black Infant Health Program for 15 years. The Black Infant Health Program is a prenatal intervention addressing infant and maternal mortality. During her tenure, she introduced the mindfulness practice of "Quiet Sitting," at the beginning of all group sessions. The practice is now standard in the state of California's Black Infant Health Program curriculum.



Her rich career includes over three decades of experience designing, managing and implementing comprehensive education and public health programs. In San Francisco, she developed an African American Family Education and Cultural Center and collaborated with the filmmakers of the "Eyes on The Prize" Documentary to train teachers and bring a civil rights curriculum to elementary schools Bayview community. Jenée has written and published stories in Essence magazine, Sales and Marketing Management magazine, and the Amsterdam News in New York.

Board of Directors

Amy Solliday

FELTON BOARD CHAIR

Vice President, Store Strategy & Operations, Gap, Inc.

Gretchen Eichinger

FELTON VICE BOARD CHAIR

Consultant
Independent Consultant

Elisabeth Madden

FELTON BOARD SECRETARY

Partner
Law Offices of Madden & Lynch

Michael N. Hofman

FELTON CHAIR EMERITUS

Executive Vice President Janet Moyer Landscaping

Paul Adams

BOARD MEMBER

Vice President Deputy General Counsel Gap, Inc.

Susan Bobulsky

BOARD MEMBER

Vice President, Commercialization Adaptive Biotechnologies

Dr. H. Westley Clark

BOARD MEMBER

Dean's Executive Prof. of Public Health Santa Clara University

Dr. Michelle O. Clark

BOARD MEMBER

Staff Psychiatrist Traditions Behavioral Health, Inc.

Mark Gibson

BOARD MEMBER

Owner
The Next Us

Terry Limpert

BOARD MEMBER

Senior Partner, *Retired*
Mercer Delta Consulting, LLC

JD Moitra

BOARD MEMBER

Senior Finance Manager
Clover Health

Amelia Morris

BOARD MEMBER

Director
Brandes Investment Partners, L.P.

Michael Orias

BOARD MEMBER

Salesforce Project Manager
Chevron Federal Credit Union

Yasmine Rafidi

BOARD MEMBER

Associate Dir., Commercial FP&A, Adamas Pharmaceuticals, Inc.

Peter Rojo

BOARD MEMBER

AVP, Business Systems Consultant
Wells Fargo

Christopher Seaman

BOARD MEMBER

Growth & Monetization Lead
Dropbox

Alefiyah Shambhoora

BOARD MEMBER

Senior Strategy Manager
Genentech

Darren Skolnick

BOARD MEMBER

Vice President, Internal Audit
Verity Health System

Sandra L. Smith

BOARD MEMBER

Administrative Law Judge, *Retired*
State of California, CUIAB

Matthew H. Snyder

BOARD MEMBER

Senior Vice President, Internal Audit, Compliance and Risk Management Centene Corporation

Committees of the Board of Directors Key



FINANCE COMMITTEE



DEVELOPMENT COMMITTEE



GOVERNANCE COMMITTEE



PROGRAM COMMITTEE

130th Anniversary Committee

Candy Marie Bickett

Marvin Davis

Janice Edwards

Nina Elkin

Mark Gibson

Al Gilbert

Lissette Garza

Gerald Joens

Robin Ortiz

Yohana Quiroz

Auey Santos

Rachel Snyderman

Cathy Spensley

Nina Woodruff-Walker

A Very Special Thank You To Our Vendors And Entertainment



130 Years of Innovation and Progress



Felton Institute can trace its roots back to 1889. The agency, first called Associated Charities, was founded as the first relief organization in the city of San Francisco. Twelve years later, under the leadership of its first executive director Katharine “Kitty” Felton, the agency lays down the foundation for all future social work. Most famously, Felton spearheads relief efforts following the 1906 San Francisco Earthquake. The action shifts the agency’s mission from advocacy to direct care.

One hundred and thirty years later, Felton Institute remains the oldest nonsectarian, nonprofit social service provider in the city and the country of San Francisco. Kitty Felton believed in the mandate that San Francisco citizens in crisis must have access to social services and resources to help build upon their inherent strengths and develop self-sufficiency. This mission statement remains in effect to this day.

Felton Institute remains a leader in the field of social services in the Bay Area. Felton’s cutting edge research and program development are built upon proven evidence-based practices and methodologies.

1902-1908 The creation of the first ever employment agency and the development of the first foster home care system in San Francisco, bringing the city’s infant mortality rate to the lowest in the world.

1909 Inauguration of the “San Francisco Model of Care” which combines public and private funds to provide cost-effective social services. Associated Charities advocated for improved standards and practices for child labor, school, attendance, industrial accident insurance, mental health care, adoption, care of the disabled, minimum wage for women and minors and health services in public schools.



1922 The creation of the Community Chest, a forerunner of the United Way and the United Bay Area Crusade in San Francisco.

1943 The Mother’s Aid Program is launched. The program is a predecessor of TAPP, Felton Institute’s current program for teenage parents.

Serving People in the SF Bay Area



1960 Expansion of services to include job training, preventive programs, and counseling.

1965 Felton launches the Foster Grandparent Program, providing low-income senior volunteers with training and stipends to give support and attention to children with special needs.

1977 The Development Disabilities Care Management Program for Children begins. Felton initiates a Primary Therapeutic Program, providing physical occupational and speech therapies.

1981 Teenage Pregnancy and Parenting Program (TAPP) is developed. It becomes a statewide model for California for addressing teen pregnancy.

2006 The Felton Institute, partnering with the University of California, San Francisco, launched efforts to develop a more effective treatment for schizophrenia, and in some cases, prevent it entirely. As an integrated package of science-based treatments, Felton's Early Psychosis Programs is the largest community-based schizophrenia treatment program in the United States.

2014 The Felton Early Psychosis Programs were awarded the Science to Service Award from the National Council for Behavioral Health. The Felton Early Psychosis Programs are currently being evaluated by the Center for Medicare and Medicaid Services as a potential model treatment program under the Affordable Care Act.

2018 Under Felton Institute's Adult Clinical Services are a number of programs focused on social justice for all clients in crisis. LEAD SF is a multi-agency collaborative program, supporting clients with substance use and mental health needs, and promoting wellness and recovery.

2019 San Francisco Suicide Prevention merges into Felton Institute to broaden the range of mental health and social services offered across the city and to strengthen suicide prevention within Felton's established programs.



Special Thanks to our Generous Sponsors



A division of Western Alliance Bank. Member FDIC.



Insurance | Risk Management | Consulting



Silicon Valley | Southern California | Washington, D.C.